

For Immediate Release

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Somerville Aluminum Unveils Newly Redesigned Showroom and Design Center for Central Jersey Homeowners



Central Jersey based home remodeling and design contractor Somerville Aluminum announces opening of their newly remodeled home design center and showroom in Somerville. Additionally, interior designer Sue Schertl has joined the Somerville team. Bringing with her over two decades of home design knowledge, insight and experience, Sue will be available to assist customers bring their home remodeling dreams to life.

The showroom, located in downtown Somerville, offers homeowners a streamlined and convenient way to touch and feel the most popular and up-to-date home remodeling products and design trends. Featuring a broad selection of cabinetry and tile, bathroom and kitchen fixtures, the showroom and design center will help homeowners launch their remodeling projects with as much ease possible, reducing anxiety and showing the many options that are available with the careful guidance of their experienced designers. The newly updated space also showcases the most popular granite, marble and stone styles for kitchen counters, islands, vanities and bathrooms.

The showroom features products from some of the most well known manufacturers and suppliers including Medallion Cabinetry, Crystal Cabinetry, tile by Cerdomus, Porcelanosa and Stone Impressions, fixtures by Kohler, Grohe and Franke, to name a few.

“Today’s homeowner’s are juggling careers, families and a fast-paced lifestyle. We realized how valuable their time is”, states Gary Shiman, Co-Owner of Somerville Aluminum. “We wanted to bring all of the elements of our customer’s remodeling project together under one roof for their convenience and to have a positive effect on their home remodeling experience.”

Often a homeowner can feel overwhelmed when beginning a remodeling project with so many options and components that must be selected and come together. Traditionally, homeowners might be sent to a tile store to select flooring and backsplash; a plumbing supply house for bathroom and/or kitchen fixtures, a granite yard to make color selections and another location to select cabinetry. The showroom allows Somerville Aluminum to offer choices to their clients in a comfortable setting where they can truly focus on their project and see their choices together, making the best possible selections.

Somerville Aluminum not only offers full remodeling and design services for bathrooms and kitchens, but continues to offer complete exterior remodeling solutions including siding, roofing, replacement windows and exterior doors, decking, awnings and sunrooms with an equal-sized showroom highlighting these products as well.

Contact:

Jodi Mayo Alessandri
 jodi@mgmedia.com
 MG Media, LLC
 856 US Hwy 206, Suite B1 I
 Hillsborough, NJ 08844
 908-874-9200 x111



Go with the Pro: For over 60 years, Somerville Aluminum has been a fixture on Main Street in downtown Somerville, NJ. With customer satisfaction as their focus, Somerville Aluminum is the area's largest full service home remodeling company and has built a reputation for reliability, expertise and trust with their core family values lacing through three generations of service to Central Jersey homeowners. Their certified staff and design team practices and promotes a "green" home and way of life, are lead certified, and partners only with vendors providing the same exceptional quality and service their customers have come to expect. Recently named "Best of the Best in Central Jersey", Brothers-in-law Gary Shiman and David Gropper approach each day and each job with their customers as their number one priority and strive to assure them that their home is in good hands. To learn more about the Somerville Aluminum Home Remodeling and Design Team, please visit www.somervillealuminum.com or call 908-725-8401.

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URL: <http://www.somervillealuminum.com>,

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