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## NJ Home Remodeling Contractor Somerville Aluminum Advocates a Green Lifestyle

NJ Home Remodeler Somerville Aluminum is proud to advocate energy-efficient and environmentally sound practices.

SOMERVILLE, NJ, September 27th, 2011— Somerville Aluminum is proud to advocate a green, energy-efficient lifestyle for their customers by encouraging green practices by their employees and utilizing manufacturers with eco-friendly building products.

While the government and companies like ENERGY STAR® are encouraging more manufacturers to “Go Green,” Somerville Aluminum eagerly supports such efforts. By utilizing more energy-efficient products and materials in their remodeling efforts, the Somerville-based home remodeling contractor is able to decrease the homeowner’s carbon footprint dramatically. Most products Somerville Aluminum uses and the manufacturers that they represent are green from within their own plants; the manufacturers, allowing for the most environmentally sound process possible, then recycle the byproducts of this manufacturing.

“The majority of our products and services have a ‘green story,’” said David Gropper, co-owner of Somerville Aluminum, “We are educated on new environmentally-friendly product development and existing products as well, allowing us to use them in the most efficient manner possible to benefit our customers.”



“We don’t just do a job,” Gropper continued, “we do it right and we offer the customer a solution to make their home as environmentally friendly as humanly possible. Using the most energy-efficient products and practices allows for a decrease in oil, electric and gas usage, resulting in a better, safer environment, and lower utility bills.”

In house, Somerville Aluminum recycles regularly, separates their garbage for mixed debris, cardboard, and metals to promote the conservation of resources. Additionally, they do their best to buy vehicles with better gas mileage to reduce pollutant emissions.

When remodeling homes, Somerville Aluminum uses products and practices that most effectively promote a green lifestyle for the homeowner. Vinyl siding is installed with a contoured insulation foam backer. Together, the siding and the foam make the homeowner’s walls extremely insulated, promoting energy conservation.



The replacement windows used are also made of vinyl; the windows have vinyl over a skeletal composite system surrounding a polyurethane core. All of these components are energy-efficient. Such an environmentally strong window has almost the same insulation value as a homeowner’s house walls. Their most efficient product, the Great Lakes EcoSmart Window, has a Total Window U-Value of 0.15, a strong value for insulation and energy purposes; while they are kind to the environment, these windows are also extremely aesthetically pleasing, ensuring the beautification of any home.

Other products that Somerville Aluminum works with, such as ProVia Door® fiberglass doors, have polyurethane cores with R-values that exceed R-16. ProVia Door® has been honored by ENERGY STAR® for the past five years. Their preferred cabinetry source, Medallion Cabinetry, is an approved participant in the KCMA Environmental Stewardship Program and has been certified as meeting the ESP-01-06 requirements for air quality. Additionally, the



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home remodeling contractor's roofing practices promote energy-efficiency by recommending and installing proper ventilation systems, ensuring a house will be kept warmer in the winter and cooler in the summer. The homeowner, in turn, will use less oil and gas for heating and air conditioning, respectively, because they have proper ventilation in their attic.

"As the solar age is coming about, we are currently investigating a solar division for our company," commented Gropper, "We see the need and demand for solar power, and, one day, we're headed toward giving our customers a Zero Net Energy (ZNE) home for the most self-sufficient products possible."

"By eliminating carbon emissions and reducing energy grid reliance, we can truly play our part in improving the environment around us. We are

glad to do our part in promoting the green movement."

For more information about Somerville Aluminum and how the green remodeling best practices they employ can help reduce your home's operating costs, increase energy-efficiency, improve quality of life and increase the value of your home, please visit them on the web at: [www.somervillealuminum.com](http://www.somervillealuminum.com).

### About Somerville Aluminum

Located on Main Street in downtown Somerville, NJ, Somerville Aluminum boasts the proud distinction of being one of New Jersey's top home improvement companies. Their efforts and successes were rewarded by being named "2011 Best of the Best in Central Jersey." Headed by brothers-in-law Gary Shiman and David Gropper, Somerville Aluminum prides itself on its long, family-owned tradition of providing high quality service and products to its customers. Since 1950, the driving force and guiding principle of the company has been complete customer satisfaction. Somerville Aluminum offers quality material craftsmanship for all of their products, including siding and roofing, windows and doors, total kitchen and bathroom remodels, and outdoor decking, and sunrooms. For the best in home remodeling ideas in New Jersey and to learn more about what Somerville Aluminum has to offer, stop by the Somerville Aluminum showroom in downtown Somerville, conveniently located at 46 East Main Street across from the Somerset County Courthouse, visit the Somerville Aluminum Website: [www.somervillealuminum.com](http://www.somervillealuminum.com) or call (800) 346-3693.

You may visit Somerville Aluminum on Facebook at: <http://www.facebook.com/pages/GoWithThePro/142015085865553>.

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