

FOR IMMEDIATE RELEASE

Improve Your Home's Energy Efficiency and Qualify for Tax Credit with Upgrades from NJ Home Remodeling Contractor Somerville Aluminum



NJ Home Remodeler Somerville Aluminum is proud to offer special incentives on energy-efficient products for homeowners to take advantage of tax credit expiring December 31, 2011

SOMERVILLE, NJ, October 26th, 2011— Somerville Aluminum announces various incentives for homeowners preparing their homes for the winter season. Now through November 30th, upgrades are available on windows, doors and siding. Qualified purchases of windows, doors and skylights may qualify for a federal tax credit. Somerville Aluminum encourages the selection of more energy-efficient products by offering these incentives to customers who otherwise may not be able to incur the additional cost to maximize the

investment return. Adding value to their customers with upgrades and incentives allows Somerville Aluminum to give back and promote a green remodeling.

Homeowners purchasing select Great Lakes Window products will receive a Triple Pane Glass Upgrade at no charge. Triple pane windows have three layers of glass, combining an outer, middle and inner layer combining to provide increased temperature insulation, noise insulation, and energy efficiency when compared to the common double pane window. Additionally, triple pane windows do not attract as much condensation on the interior as double pane window. ENERGY STAR® qualified windows lowers household energy bills by 7-15%. Customers will receive a greater return on their investment with additional energy efficiency.

On select ProVia Doors, customers will receive an upgrade of their choice on interior and exterior factory finished door colors, available in fiberglass, steel, and textured steel. Being that no painting or finishing is required on these offered doors, the homeowner will receive an aesthetically pleasing, color-coordinated door that fits perfectly with their home's décor. ProVia Door has been honored by ENERGY STAR® in the past five years for their fiberglass doors that have polyurethane doors with R-values that exceed R-16, making for an extremely insulated and energy-efficient door option. Lower energy consumption also reduces greenhouse gas emissions from power plants and shrinks a house's carbon footprint.

Finally, Somerville Aluminum will offer free gutters and leaders with any whole house siding job. Somerville Aluminum's vinyl siding is installed with a contoured insulation foam backer. Together, the siding and the foam make the homeowner's walls extremely insulated, promoting energy conservation.



2011 Tax Credit

On December 17, 2010, President Barack Obama signed into law the Tax Relief, Unemployment Insurance Reauthorization, and Job Creation Act of 2010. Under this law, homeowners may claim a tax credit for the purchase of energy-efficient windows, doors, and skylights.

To be eligible for the credit, windows, doors, and skylight must

- Meet [ENERGY STAR program requirements](#)
- Be installed in a taxpayer's primary residence
- Be installed by December 31, 2011

Homeowners may receive a tax credit equal to 10% of the product cost (installation may NOT be included) up to

- \$200 for eligible windows and skylights
- \$500 for eligible doors

About Somerville Aluminum

Located on Main Street in downtown Somerville, NJ, Somerville Aluminum boasts the proud distinction of being one of New Jersey's top home improvement companies recently being named "2011 Best of the Best in Central Jersey." Headed by brothers-in-law Gary Shiman and David Gropper, Somerville Aluminum proudly upholds a long tradition as a family-owned and operated business that provides high quality service and products. The founding and guiding principle of our company has always been complete customer satisfaction, since 1950. Somerville Aluminum offers quality material craftsmanship for all of their products, including siding and roofing, windows and doors, total kitchen and bathroom remodels, and outdoor decking, and sunrooms. For the best in home remodeling ideas in New Jersey and to learn more about what Somerville Aluminum has to offer, stop by their showroom conveniently located at 46 East Main

Street across from the Somerset County Courthouse, visit the Somerville Aluminum Website: www.somervillealuminum.com or call (800) 346-3693.

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